

# MARKET COIN White Paper

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The Circular economic ecosystem that integrates social media, gaming, products and the online community.

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## About 1MC

We are at the peak of the crypto currency world revolution. Bitcoin and other forms of crypto currency paved the way for the financial systems of the future. For that we are grateful; and our ultimate goal and intent is to have one currency to rule all markets. Hence our name 1 Market Coin.

### Welcome to our Project

We will work towards an innovating circular economic ecosystem that will integrate social media, gaming, various services and products and online community. For this we will implement a reward system to pave the way, and compensate our users in order to incentivize our future circular economy. This will then become self-dependent and geared toward rewarding the most important members of our community "the users", and not corporations.

Currently Social media and viral trending are being used by most platforms to extract user data for profits and the users are not rewarded for their participation or usage of their product. NO MORE. We will put these benefits back into the hands of the users. The time of no compensation for participation is over. This means, the more you use 1MC the more rewards you will get.

The usage of crypto currencies is trending, more and more people are looking to the new form of processing transactions and holding wealth. This is why we bring you our alternative. As the interest in crypto continues to surge.



## How does it all work?

We begin by building a market place, this will be done through a web store where users can pay for products and/ or services with their 1MC or XRP tokens. The users in return will receive 1MC tokens as cashback for every purchase they make. A rewards program will put in place for our community participants to have access to. This in turn will ensure the growth of the 1MC ecosystem.

Any and all purchases made in the marketplace will be subject to fees, these will serve to reincorporate the 1MC tokens to the rewards system.

### Marketplace

We will build an online store through partnerships with product and service providers, where users will be able to consume using XRP or 1MC as a payment method.

### Rewards

There will be a compensation program where users, from consumers to community members will benefit, these rewards will be distributed in the form of returns in tokens (1MC) for transactions made in the marketplace, mobile apps and participation in community events.



### Why?

Many people have lost a lot of money just on commissions through platforms like ETH and BSC, and when there is a surge in networks some transactions don't go forward due to low scalability, and those gas transactions are lost forever.

### Mission

We want to end this problem, and with 1MC and the XRPL this will never happen again. This technology is more scalable and can handle more than 1,500 transactions per second. And the best of all "THE USERS" will be compensated with 1MC tokens for using our platform.

### How?

Thanks to the XRPL consensus protocol, does not require wasteful or competitive use of resources, unlike most other blockchain systems. If there are too many inaccessible or misbehaving participants, the network fails to move forward instead of diverging or committing invalid transactions. Those "THE USERS" who carry out transactions through the payment system will be compensated in a sum of 1MC tokens depending on how large the transaction is or the current valuation at that time.



### Fees

All purchases made in the marketplace will be subject to fees, which will serve to reincorporate the 1MC tokens to the rewards system. The percentage will be calculated based on supply and price valuation at the moment.

### Exchanges

The 1MC token will be available for trading on DEXs as xrptoolkit.com, we will work further to introduce the token on other exchanges in the near future.

### First Airdrop

A snapshot will take place December, after that, we will distribute a total amount of 50,000,000 1MC to the participant Trustlines included in the snapshot.

### Sales

We will run a coin offering until full capitalization is reached, for which a total supply of 2.5 billion tokens will be allocated for this task. Once the maximum limit is reached, the remaining tokens (if any) will be converted back to reserve.

### Transparency

We are aware of the importance of fund management and what the financing of a project implies, so a quarterly report will be published on the token sales made in that period of time, in order to maintain a relationship of trust.

## **Token Economy**







Tech Innovation	20%
Rewards Platform	15%
Ecosystem Development	15%
Advisory	5%
Marketing and Bounty	5%

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Reserve	60%	
Founding & Early Investors	25%	
Airdrops	15%	

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## **Road Map**

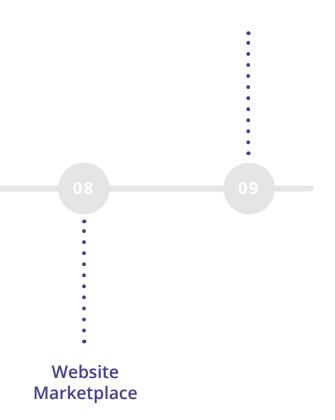
Aims and objectives process flow for the next 6 months. The IMC team will compromise to be as transparent as we possibly can be following the temporal line bellow.

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More to Come...



### **1MarketCoin**

We are a group of XRP enthusiasts who found a common target, to launch a new crypto project thinking in the community rather than the big corporations aiming to grow this great Ecosystem, the XRPL.

### **Contact Us**

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